How has digital transparency and accountability shaped your world?

Sure, it's pretty neat that I can log on to my Amazon account to see all the towns my order travels through on its way to me. But other than being neat, the ordering process also saves me time and headache again and again. For one, no longer do I have to rely on a person on the other end of the phone line to accurately record my size, color, and style request — I have complete control with the quick touch of a button, no dial tone needed. On top of that, I know exactly when my package will arrive at the post office — no more making unnecessary trips just to be disappointed. And if my item gets lost en route or stays in a certain location longer than seems necessary, I have the information needed to take next steps. The customer is more in control than ever, especially considering 77% of Americans have a smart phone with so much information available at their fingertips.

All of this is so common place that it is easy to forget just how phenomenal this level of transparency and accountability in online ordering has become. If you had asked me 20 years ago if I ever thought this was possible, I'd give you a hard no while I waited for the dial-up to finally connect to the internet.

But it's happened, naysayers be damned. The seemingly impossible is possible and it's now a reality for protein production processes as well. Take for example the new connection linkage between PrairiE Systems' Smart Order and Feed Allocation System. This linkage allows the FAS customer to have near real-time visibility of the status of an order. They don't have to call the mill to get an update and the mill doesn't have to be bothered with extra calls — a win-win. This process can give the customer confidence that their order has been received, and they can see what the status of their order is at all times.

With Smart Order you can place orders more efficiently and accurately from any mobile device. It's easy to quickly and correctly capture customer information, delivery location, delivery assets, and the proper product, with no need for email chains. It also offers the opportunity to save documents digitally for easier sharing amongst team members. With Smart Order and Feed Allocation System integration you can focus on your operation and let the mill focus on order fulfillment, which is much more effective.

PrairiE Systems is always looking for ways to make the protein production process more easy, effective and empowering. Twenty years ago, digital transparency and accountability seemed beyond the realm of possibility. Now it's time to look out on the horizon and determine what other impossibilities we can make possible to create an even smoother protein production process.

The PrairiE Systems team is constantly evolving their software to solve common problems, respond to customer input, and improve efficiencies in a way that is easy, empowering, and effective. Have questions, comments, or ideas?
Email prairie@prairiesystems.net.

FEED ALLOCATION SYSTEM
SMART ORDER

PrairiE Systems
NOTES FROM THE OFFICE
PRODUCT UPDATES, CUSTOMER TIPS AND TRICKS, AND MORE