

3 WAYS LEEO CAN IMPROVE your bottom line.

1. It informs decision making

LeeO records information that customers can't get with paper records, like who is doing what action in the barn, when they are doing it, and what the conditions are like when it is done. This meta-data enriches the actual data that employees record to give much more management information.

For example, if it is time to inseminate a sow and LeeO knows its past offspring didn't perform well, LeeO will notify the user that they might want to reconsider. With LeeO, it's not about reviewing reports after the fact because LeeO is designed to provide the information when and how it is needed.

The goal in raising an animal is to grow it to get the maximum result in the least amount of time and feed. In order to do this, Jeff Ley explains, "we need to understand basic metrics: how many pigs there are, where they are located, and weights in and weights out." LeeO provides these basic items with an accuracy that is nearly impossible to achieve using paper and pencil.

2. It reduces labor needs

LeeO helps customers optimize processes. Instead of manually identifying each animal and collecting data, LeeO offers customers a complete line of products, including the opportunity to capture data on a smartphone, and a compact O reader that can scan RFID O tags quickly, allowing the user to access and input data on their schedule. In fact, one customer in the Netherlands with 250 sows is making an additional \$35,000 a year thanks to the efficiencies created by LeeO.

As Peter Terlinde, Managing Director of LeeO explains, "The LeeO system makes it where all the actions inside a barn related to livestock registration can happen in real-time, not afterwards."

The O reader not only helps with accessing information, it also streamlines the process of moving animals. When an O tag is scanned, it will know exactly where that animal needs to go. One user found that prior to LeeO this task was a two-man, two-day job, and after LeeO, it became a one man, half day job.

3. It streamlines medication protocol.

Prescription information and treatment plans can be input into LeeO, which in turn helps to make sure everyone is on the same page about what animals need medication, what medications they need and anything else related to protocol. For instance, if a user registers an animal as having a respiratory illness, LeeO will respond by sharing the protocol related to that disease with the user. When a LeeO user treats an animal, they can quickly document what they gave, who they gave it to, and when they gave it.

With all this information LeeO users can make sure they are following consistent plans and protocol while at the same time collecting useful data that can be used to continue to improve processes and make sure animals are being treated in the most easy, effective, and efficient way possible.

To learn more about the LeeO system visit <https://prairiesystems.com/#leeo> or contact Prairie Systems at prairie@prairiesystems.net.

WHAT LeeO COLLECTS



BIRTH
WEANING
HARVEST
WEIGHT



PARITY
AGE



MOTHER
FATHER SEMEN BATCH

AI ADMINISTRATIONS



SURVEYS



INDIVIDUAL TREATMENTS